

Global partner

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Greenpower Education Trust

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FOREWORD

In the last 20 years industry, technology and society has changed dramatically, but one theme has remained resolutely constant; we still struggle to attract young people into Science, Technology, Engineering and Mathematics (STEM) careers.

Back in 1999, STEM Sussex set out to create a hands-on, ambitious and unique activity for young people to inspire them into the pursuit of engineering careers. And so, the Greenpower challenge was developed; to design, build and race a single seater electric car, based on the excitement of motorsport, innovative technology and the sporting values of common rules and fair competition. The very first race was held 20 years ago on 17 October 1999 at Goodwood Motor Circuit.

During the past 20 years, Greenpower has grown and matured, extending the age range of participants to primary schools and post 18, expanding across the UK and internationally, and developing the challenge to stay abreast of technology. In that time, many thousands of young people have participated in the Greenpower challenge, racing around some of the UK's most iconic tracks, Goodwood, Silverstone, Castle Combe.

As patrons, we came to Greenpower at various different stages over the last 20 years and with different perspectives and experiences, but what unites us is a belief that we need more young people to get the chance to take part in this programme. We need you to join us to invest the time and money to make this happen.

To find out more about becoming a sponsor email info@greenpower.co.uk



The Duke of Richmond and Gordon



David Richards CBE Chairman. Pro Drive



Allan Cook CBE Chairman, HS2



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OUR CHARITABLE PURPOSE

The charitable purpose of the Greenpower Education Trust is to leverage the excitement of motorsport to inspire young people into STEM careers. This purpose serves three benefits:

- 1. Addressing the skills shortage in engineering will result in national economic benefit. "Annual shortfall of 59,000 engineering graduates and technicians to fill core engineering roles." Engineering UK report 2018
- 2. Employment prospects for young people are improved. Engaging young people in an area where skills are in high demand will serve them well. The workplace skills that are intrinsic to Greenpower will benefit young people, even if they choose a career outside STEM.
- 3. Societal challenges. Society is facing major challenges climate change and an ageing population mean that new scientists and engineers are going to be vital to our future. "Engineering generated 23% of the UK's total turnover" Engineering UK report 2018

"Greenpower is not just about engineering. My positive experience of the competition, while mechanically and scientifically interesting, was shaped by the personal values that it promotes and develops in all of its partakers." Emily Marchant (English undergraduate and former student at Skipton High School)

HOW TO MAKE ENGINEERING COME ALIVE FOR YOUNG PEOPLE

Greenpower delivers its mission via an exciting, real life science and engineering challenge to design build and race a single seater electric racing car. The experience of working together on the technical aspects of building, the team planning for race day and fundraising to run the team provide a rich engaging experience. The values which define the challenge are shown below.

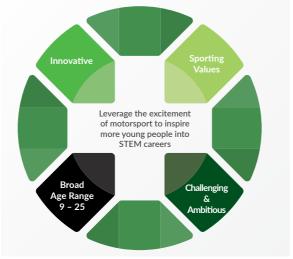
Sporting values and a level playing field: The technical rules of the project preclude teams from spending their way to success. It is vital that teams from all backgrounds are able to come together to compete fairly and those that win do so because of their greater engineering skills and teamwork.

Challenging and ambitious: Greenpower's strength is also its biggest challenge. All too often activities designed for young people are light touch and 'done in a day' model based. While that makes them more straightforward to deliver, the joy of being allowed to get in the car and compete against other young people is highly engaging and what

Broad age range 9 – 25: Research shows that it is vital to engage young people early, which is why we start as young as 9. The challenge is structured to provide fun and stimulating progression at all levels of education to keep participants hooked.

makes Greenpower so empowering.

Innovative: Scientists and engineers strive to find new and better ways of doing things, whether it is to improve performance or mitigate the environmental impact. We reward teams for innovation such as the greenest bodywork and we aim to develop the technical side of the challenge.



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"It's fantastic. My students will probably forget half of my lessons but they will never forget engineering, driving and competing in Greenpower." Ben Lloyd-King, physics teacher, Richard Lander School



"YOU CAN'T BE WHAT YOU CAN'T SEE" Marie Wilson (The White House Project)

A child's view of their own capability is established early

Research indicates that a child's perception of what they are capable of is formed early in life. Children are influenced by the environment in which they grow up and their experience of it. If they flourish in sport, music or academically then that will feed their confidence. Sadly the converse is also true. These perceptions of their abilities and experience stay with them and often cause them to turn away from whole areas of opportunity such as STEM from a very early stage. This is why Greenpower operates with children as young as 9.





"It gives the students another perspective and introduces them to industry. This is really important for students to see what the world of work and industry has to offer and helps shape their views on career opportunities. This is vitally important and the broader the experiences the students have, the more informed they are.

"It's also someone who isn't a parent or a teacher, it's someone the students can interact with, ask questions and opinions and hopefully learn some additional skills from." Neil Griffiths, Greenpower mentor and Divisional Director for Logistics. Arco





The importance of influences such as parents and adults in their world

The effect parents have on children cannot be underestimated.

59% of children said that they had heard about their preferred job from parents/guardians or other family members. Source: Drawing the future, survey of children aged 7-11, Education & Employers

A child's view of the world is influenced by their parents and all too often the parents' view of what a STEM career might look like today is very outdated, eg developments in areas such as robotics and automation are rapid and extensive.





Working with teachers and employers in school can extend the network of adults with experience who can help young people

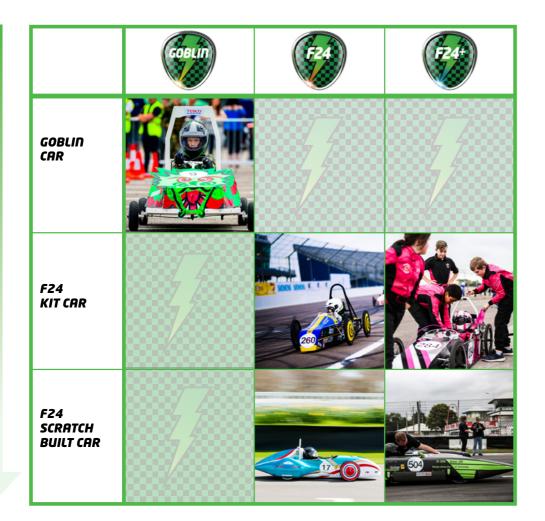
Evidence shows that, in the event that parents lack direct experience to advise and guide their children, they can often draw on their wider network to find someone who can. This has contributed to an increase in social mobility.



WHAT IS THE GREENPOWER CHALLENGE?

"To design, build and race a single seat electric car"

Within the basic challenge, Greenpower adapts its formats for different age groups and varying levels of technical expertise.



INSPIRING AND REWARDING RACE EVENTS

We run over 40 race events per year at a range of venues across the UK.

For primary teams

- Testing straight line speed in timed drag races as well as driver skill in timed slalom races
- Lots of opportunities to race for all team members
- Additional awards eg presentation, portfolio work, creative bodywork, to reward all aspects of the challenge
- The 'Gathering of Goblins' at Goodwood in July brings the season to a close

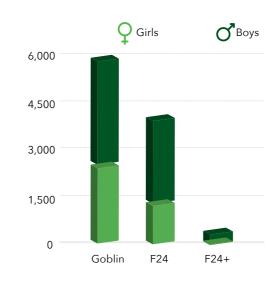


For F24 and F24+ teams

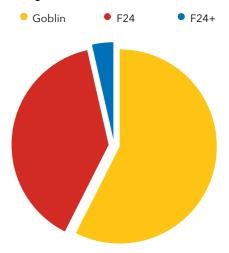
- Races reward efficiency and power conservation, eg How far can you go in 90 minutes using 2 12V batteries?
- Two 90 minute races for F24 teams at each event
- One 60 minute race for F24+ teams
- Additional awards
- 2019 International Finals to be held at Silverstone in October

REACH: ACROSS THE UK

36% of participants are female



Approximately 11,000 young people participate in Greenpower each year

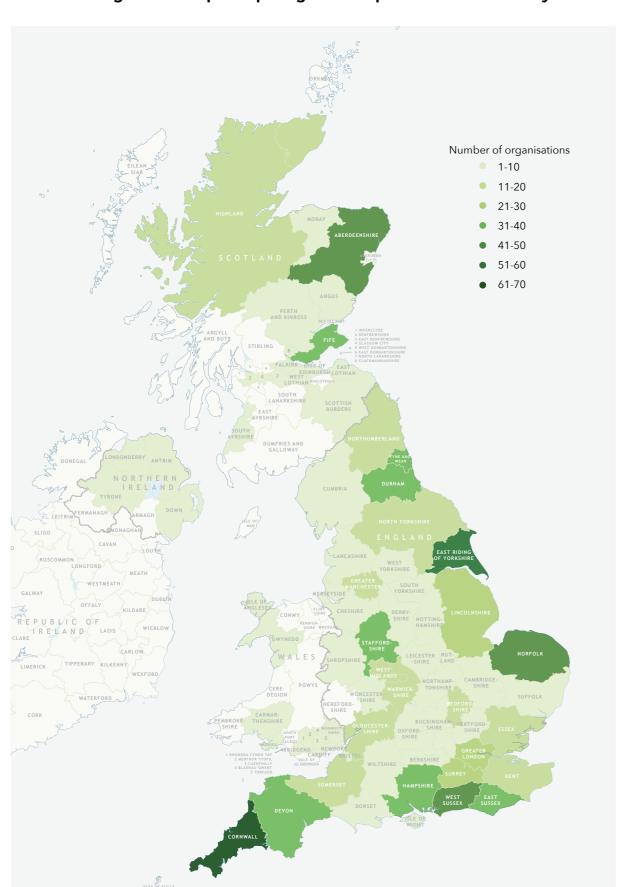


Based on Greenpower Annual Survey 2018

GREENPOWER CHALLENGE?

REACH: ACROSS THE UK

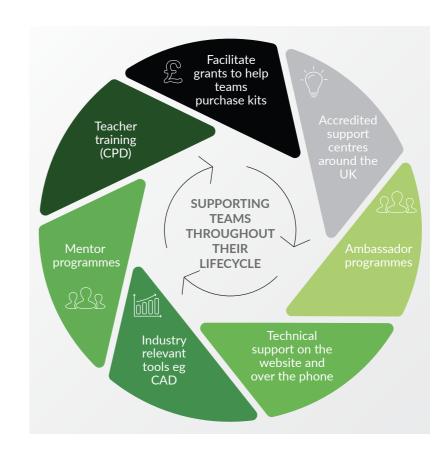
Number of organisations participating in Greenpower in the last two years



SUPPORTING TEAMS THROUGHOUT THEIR LIFE CYCLE

Greenpower provides a wide range of support to teams, from help and advice in raising funds to purchase a kit, through to lots of options for technical help to build and race the car.

We are currently building our support provision in the area of education resources and training, to give more assistance to under pressure teachers.





IMPACTS AND OUTCOMES

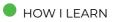
Breadth of value is inherent to the Greenpower project. Offering young people the opportunity to engage with a real and tangible project is key to this success. This is not a desk based exercise. They will have to get the car ready to race, practise their driving, prepare their portfolios, raise funds and get the car to a race event. Once there, technical and logistical challenges will occur and they are all required to work together to resolve these. After the race, young people can analyse their performance, learn, reflect, make improvements and gear up for the next race.





- · Self confidence
- · Self worth
- Agency
- · Self esteem





- · Critical thinking
- · Problem solving
- · Resilience & learning from mistakes "At our first race, we didn't do very well, but we came back and improved."



- Leadership
 - Planning
 - had to work as a
 - Communication *





- · Team work "We
- Social

- ABOUT STEM
- · Improved perception of Engineering

WHAT I THINK

ABOUT

STEM

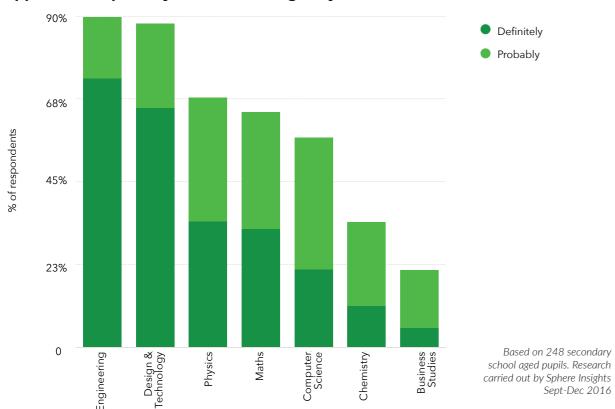
- Increased interest in studying STEM qualifications
- Increased interest in careers in STEM
- · From "too difficult" to "achievable"

WHAT YOUNG PEOPLE SAY ABOUT GREENPOWER



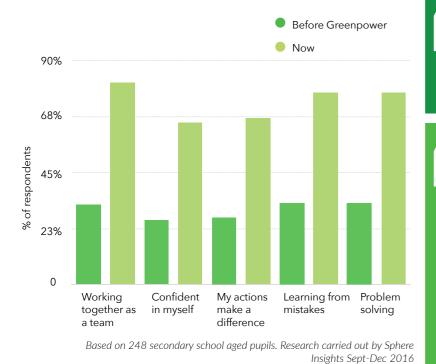


Has Greenpower increased your interest in studying or doing an apprenticeship in any of the following subjects?



Character and workplace skills

How did you feel/how easy did you find the following before you started taking part in Greenpower and now?



"It made me want to carry on with things like this and keep going and not give up when times get tough." Student, male, 14 years

"I felt it was achieving something, not just standing in the background but accomplishing something. It makes me feel proud inside knowing what I have done, that I have helped to build the car, the portfolio and helped to get here." Student, male,

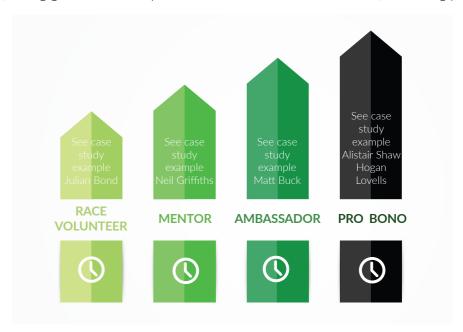
HOW CAN YOU HELP?

As a charity, Greenpower relies on significant support from individuals, corporate organisations and charitable foundations and funders who contribute their time and resources. All because we share the same vision of inspiring young people into STEM careers, and creating a positive lifelong impact.

If you are interested in learning more, there are a variety of ways you can assist with time or money, depending on which you have available.

COULD YOU DONATE SOME TIME?

Opportunities range from a day volunteering at a race, a more regular commitment mentoring a team, taking greater leadership as one of the volunteer ambassadors, or offering professional services.



DO YOU HAVE ACCESS TO FUNDS FOR A CHARITABLE PURPOSE?

There are many levels at which your funds can be put to good use.



YOU HEL

CAN

RACE VOLUNTEER

Julian Bond, Associate Principle Manufacturing Engineer, Dyson

When did you first get involved with Greenpower?

I first got involved with Greenpower about five years ago through the STEM Ambassador network.

What exactly do you do and what does that involve?

As a volunteer at events, I get to do a couple of roles. Firstly, I act as a scrutineer, someone who reviews the safety of each of the cars. Once all that is done, I go on to being a race marshal, usually in the pit lane. This usually entails checking to make sure the cars and the drivers are all OK and that everyone is obeying the race rules.

Why do you do it?

There are a few reasons I became involved and continue to so do. Firstly, I truly believe that the only way we are going to secure the next generation of engineers and scientists is by getting kids involved in activities that promote engineering, like Greenpower. Secondly, it's fun! The team at Greenpower is always very welcoming and works hard to make every event a success, whatever the weather. The third is that as engineers it's our responsibility to encourage the next generation. If we don't, who will?

What would you say to anyone thinking of helping out at a race?

Go for it! Wear decent boots too.



Julian Bond at the Hull Street Race 2019

MENTOR

Neil Griffiths, Greenpower mentor and Divisional Director for Logistics, Arco

Arco is the UK's leading safety company and has a core purpose of keeping people safe at work. Greenpower mentor, Neil Griffiths, as Divisional Director for Logistics is responsible for Arco's 220k sq ft warehouse facility in Hull and all associated carriers. This distributes around 10k parcels and 150 pallets a day to many thousands of customers. He is in the process of extending the warehouse by another 200k sq ft to support Arco's ambitious growth plans.





Neil Griffiths at the Hull Street Race 2019

TIME

YOU HELP? GIVING

CAN

МОН

How did you first become involved with Greenpower?

I was approached to see if I would be interested in mentoring a team and working with a local school. Frankly I jumped at the opportunity, I have a passion for engineering and for all things to do with cars. My dream job when I was a kid was to be an F1 race engineer. I was introduced to the students and teachers at Hessle High School three years ago and have worked with them ever since.

What is involved in mentoring a team?

When we first started working together I enlisted the help of a couple of colleagues and we built a high level project plan with the students and worked with them to assign roles. This formed the basis of the initial car build. I then revisited the school every few weeks for a couple of hours to see the progress of the build, talk to the teachers and students and offer help and advice. This was not just around the build but also around the project plan and students' roles and responsibilities.

The whole team also came to the Arco Distribution centre and I gave them a tour of the facility. This was brilliant as the team then knew where I worked, what I did and it gave them all a valuable industry visit.

What do you get out of it?

It really is a case of getting out of it what you put in. I've developed a great working relationship with the teachers and students working on the project.

I've seen students build an electric car, fabricate the bodywork, solve problems along the way and then I've seen the whole thing come together in a big race day. To see the students go through that journey is an amazing experience as a mentor. I've seen students' faces light up along the way. I've been asked so many questions I can't remember them all!

How do you think having an industry mentor affects what the pupils get out of taking part?

It gives the students another perspective and introduces them to industry. This is really important for students to see what the world of work and industry has to offer and helps shape their views on career opportunities. This is vitally important and the broader the experiences the students have, the more informed they are.

It's also someone who isn't a parent or a teacher, it's someone the students can interact with, ask questions and hopefully learn additional skills from.

What advice would you give someone considering mentoring a Greenpower team?

Go for it! It's very rewarding and is a unique experience. The buzz of building the car then the race day is incredible. Everyone I tell about it (and believe me that's a lot of people!) says the same thing, "I wish I could have had that opportunity at school". I think to a certain degree I've achieved that FI race engineer job I dreamed of as a kid and hopefully I've helped inspire some students along the way. What could be a better way to engage in the local community?

AMBASSADOR

Matt Buck (Town Close School) - Greenpower Ambassador

How did you first get involved with Greenpower?

I was hunting for a 'flagship project' to raise the profile of Design and Technology at my school. I found Formula Goblin on another school's website, attended a Greenpower event, spoke to teams and knew (from their enormously positive comments) that we had to become involved.

What do you do and what does it involve?

Each ambassador has their own approach. Mine has been to develop a network; bringing together interested parties in the region and enthusing them about Greenpower's work. I've worked with a STEM provider to recruit schools, liaised with schools directly, led training for teachers, located funding, liaised with sponsors, talked to firms, industry bodies and councillors and promoted our inaugural event in the local media.

What do you get out of it?

Trying to spread enthusiasm has been a buzz. Working with teachers and pupils who bring energy and new perspectives to the projects, but who hadn't been aware of Greenpower previously, is good. Having a local event means less driving for my own school's team. Town Close House has also been recognised by being nominated in the TES award for independent-state school partnership 2018 for its work in promoting Formula Goblin in Norfolk.

What would you say to someone thinking about being a Greenpower Ambassador?

Find out as much as you can, speak to existing teams and organisers and then, if you are keen to interest young people in science and engineering, sign up. There can't be a better initiative out there.







PRO BONO SERVICES

Alistair Shaw (Hogan Lovells) - Pro Bono legal services

When did you start working with Greenpower?

Myself and a couple of junior lawyers in my team started doing trade mark and related intellectual property work for Greenpower in 2012.

What sort of work do you do and typically what does that involve?

I specialise in intellectual property (IP) law, with a focus on dispute resolution work in relation to copyrights, trade marks, designs and trade secrets. Colleagues at Hogan Lovells who work for Greenpower with me have different specialisms; for example, Helen McGowan, a commercial contracts lawyer, advises on and drafts contracts for Greenpower. I can also call on our network of fantastic colleagues all around the world when we need advice on the laws in other countries.

How does pro-bono work compare with your day job?

Actually, it's not hugely different because even though Greenpower is a charity it needs to approach legal issues in much the same way as a company would. One major difference is that whereas most companies we work for have their own legal departments, Greenpower does not, and so more wide ranging issue spotting is needed to make sure that the key legal points have been covered.

What other help and support have you provided for Greenpower?

In addition to the 2012 registration of the Greenpower trade marks in the UK we have since filed trade marks for Greenpower in a number of other countries where Greenpower programmes are run. We also negotiated Greenpower's contract with Formula E in 2014, and have helped Greenpower grant licenses to affiliated entities to run Greenpower programmes in Poland, China, India, Singapore, Malaysia and the United States. To date we have provided about £200,000 worth of advice and assistance.

What would you say to anyone thinking about getting involved with Greenpower?

It's a fantastic way to improve young people's enthusiasm for science and engineering, build teamwork skills and have fun in a competitive environment. And there are multiple ways you can get involved, with a big range of experience needed from volunteers: I don't know how to scrutinise a race car or marshal a race, but I can help in other ways!

YOU HELP?



Alistair Shaw, Hogan Lovells

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CAR GRANTS TO WIDEN PARTICIPATION

Greenpower works with partners with specific objectives, mainly regional. Partners can be charitable organisations founded by philanthropists wishing to give back to a region, or commercial organisations keen to invest directly in the local community. We are able to work with these partners in setting up a grant fund, administered by Greenpower, through which grants are made available to new teams, assisting with the purchase of car kits. Grants are made in line with funders' objectives.

This approach has been very effective in Norfolk, in South Wales using money from the Waterloo Foundation and in the North East with the support of the Reece Foundation and Platten Family Fund, via the Community Foundation.

Working with Motorola Solutions Foundation in Norfolk

"It has been a great project. The children have thoroughly enjoyed the build and those who took part in the first Norfolk race event had an amazing day." Norfolk teacher



The Motorola Solutions Foundation provided car grant funding to set up 20 new Goblin teams in Norfolk in 2017. Local Greenpower Ambassador, Matt Buck, used the availability of funding to engage with a wide range of Norfolk teachers, industry networks and local supporters and generated a huge amount of enthusiasm for Greenpower Goblins.

All of the car grants were allocated in the first five months and a significant number of schools were so enthusiastic, they bought a second car to enable more children to participate. The wider network also provided funds to support the very first Goblin race event in Norfolk, held at Scottow Enterprise Park in June 2017.

Since 2017, the Norfolk region has gone from strength to strength, with 27 primary teams racing at Scottow in June 2019. Building on the success of the Norfolk primary teams, Greenpower has expanded into the secondary age category. The first F24 race event, supported by the Dudgeon Community Fund, was held at the Lotus test track in Hethel in June 2019. New Norfolk teams, funded by car grants from Dudgeon Community Fund, were among 20 teams testing their cars and their driving skills on the challenging track.

Initial funding from the Motorola Solutions Foundation has led to a growing and sustainable Greenpower presence in Norfolk.

EVENT SPONSOR

Renishaw has been associated with Greenpower for over a decade, sponsoring an F24/F24+ race at Castle Combe each year as well as hosting two Goblin events in Gloucestershire and South Wales.

"As a world leader in engineering technologies, we are happy to be supporting the activities of Greenpower which through competitive team racing helps to highlight the enjoyment and fun that engineering brings to the lives of many people and its potential to provide an interesting and rewarding career." Sir David R McMurty, CBE, RDI, CEng, FIMechE, FREng, Executive Chairman





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NATIONAL SPONSOR

What is involved in being a national partner?

Our national partners support us with an annual lump sum of funds, which is reviewed either on an annual basis or a multi-year contract. This funding is vital to the smooth running of the charity and allows us to work up and activate plans for extending our work. A report by The Esmée Fairburn Foundation (Insights on Core Funding March 2019) outlines three key reasons why this core funding is a particularly effective investment:

- **"Core grants lever in more money"** By funding core costs Greenpower is then able to lever in more money from other organisations and build projects funded by multi-party coalitions.
- "Core funding enables evolution, and evolution is key to impact" Funding core costs allows Greenpower to develop and activate plans to increase the number of young people taking part, thereby increasing the effectiveness of the investment.
- **"Time matters"** In cases where a funder is in a position to commit to a multi-year contract this is enormously beneficial to Greenpower as it makes it easier to recruit and keep staff for vital new positions rather than limiting the organisation to short term contracts.

Why do national partners support us?

Our national sponsors fund us because they share our values. The work we do matters to them for three main reasons:

- They want to improve the talent pipeline by enhancing skills of potential applicants
- They recognise the need to provide inspiring careers advice giving a real life example of what a career in engineering is about
- They would like to demonstrate CSR objectives supporting the local communities in which they operate and fixing the broader skills shortage issues

What are the advantages of being a national partner?

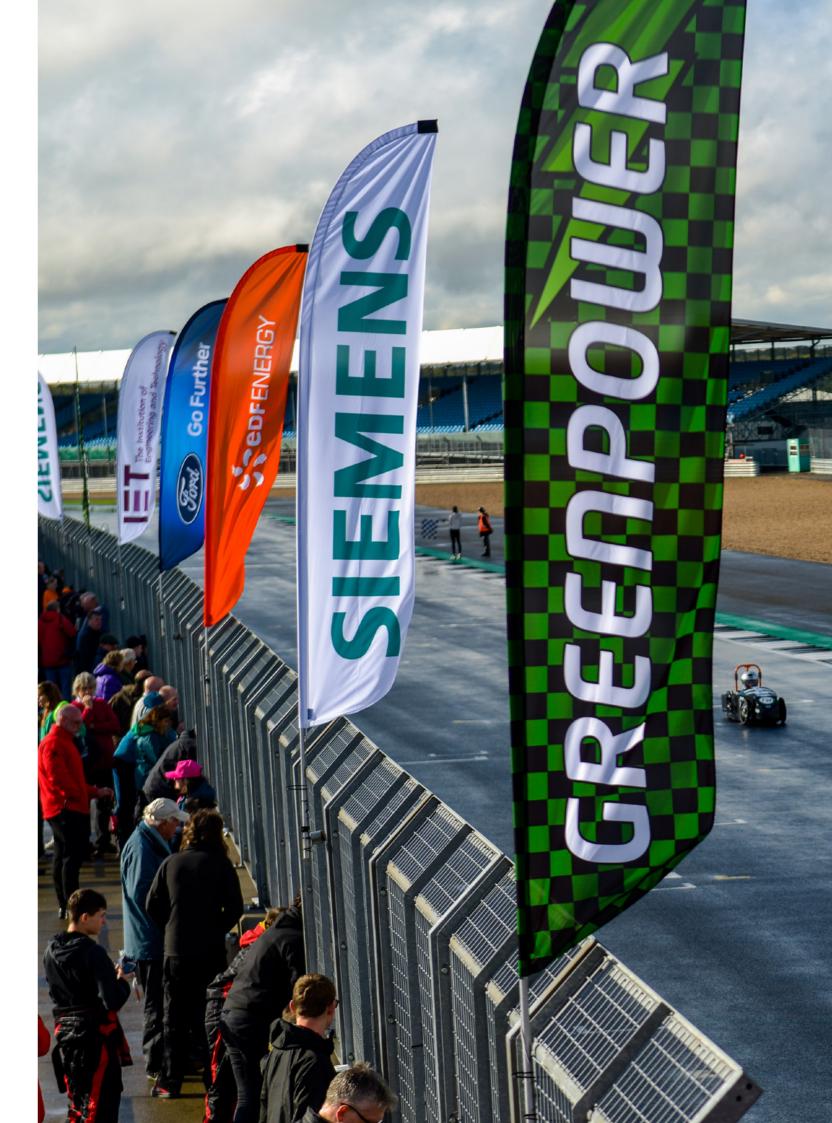
National partners have a strong branded presence at all our events and have access to a wealth of pictures and films to share within their organisations. We also look to support our sponsors with attendance at specific events: eg Siemens fun day, IET open days and Faraday Challenge day.











WHO SUPPORTS US?

MAIN PARTNERS

Global partner National

National partner

National partner

Global technology partner

Communications

SIEMENS











Legal partner



REGIONAL PARTNERS



























MEDIA PARTNERS

Photographic Video partner

Exhibition







SUPPORTERS













ACCREDITED BY













WHAT SPONSORS SAY ABOUT GREENPOWER

SIEMENS



"We are delighted to be a sponsorship partner for Greenpower, the excitement and ambition of the Greenpower challenge provides just the sort of inspiration we believe is vital for young people to engage in a future in STEM.

Our partnership has evolved over the last 9 years to be a multi-year core funding contract. This allows us both to track our investment, and to see Greenpower develop and deliver impactful programmes.

Recently we have developed our relationship to include a scheme funding cars for schools less able to afford to participate in the challenge, further widening Greenpower social mobility as well as STEM impact and to give our employees a chance to directly interact with these schools, demonstrating real commitment to our local communities." Olivia Whitlam, Head Of Sustainability, Siemens Plc





"Ford Motor Company was delighted to move up to national level support of the Greenpower Education Trust in 2018, 'The Year of Engineering'. Having hosted numerous race days as a regional sponsor over the past 18 years at our Dunton Technical Centre in Essex with around 50 Ford volunteers at each of these, we continue to see very positive benefits from our relationship with Greenpower through inspiring students to participate and Ford employees to go out into Essex schools and mentor the next generation of engineers through their involvement in the project.

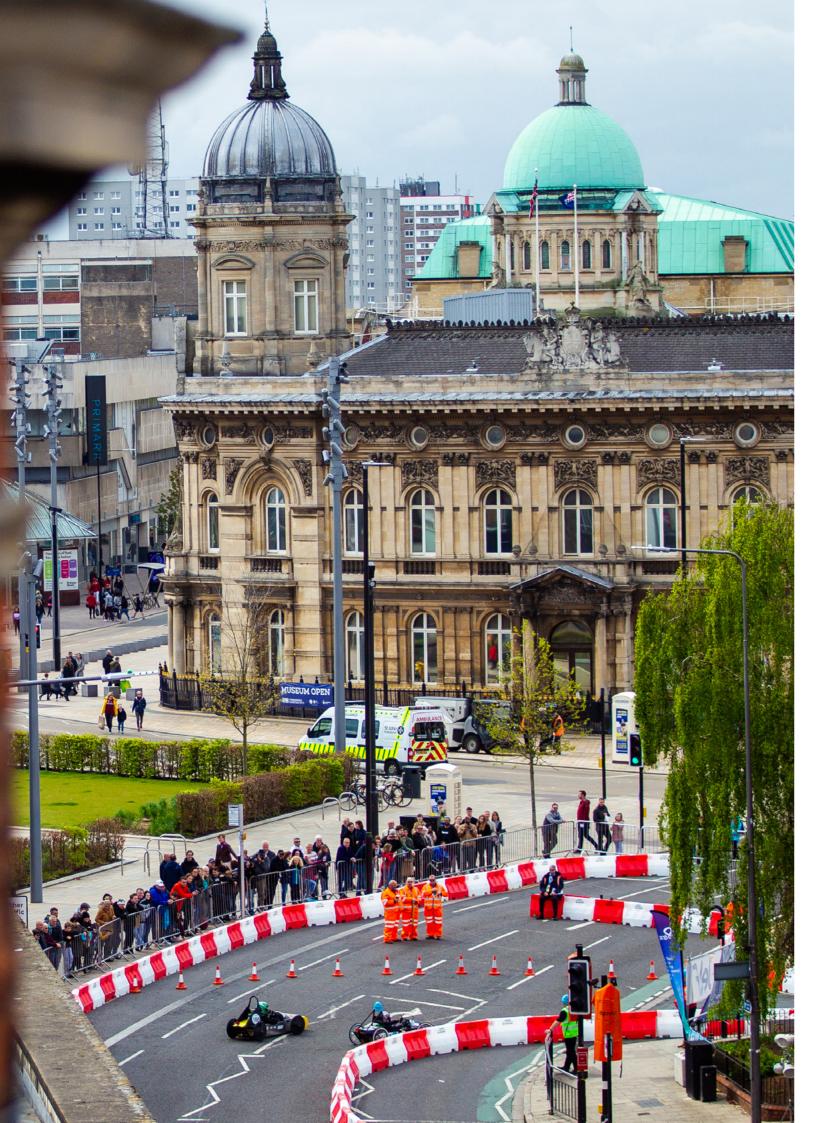
Throughout our long history with Greenpower, we have seen how the project engages the youngest generation of students and continues to inspire them as they progress through their academic development, nurturing and sustaining a passion for practical problem solving and shaping the engineering talent of the future. By actively supporting Greenpower, we look to champion a strong future for the automotive industry in the UK with young people that can achieve things that **exceed what we think is possible today."** Roger Ratley, Electrified Powertrain





"The IET is proud to be a sponsor of Greenpower as it aligns with our mission to inspire the next generation of engineers and technicians. Greenpower continues to develop the valuable skills that are so desperately needed both in the UK and globally to allow us to continue to engineer a better world for us all." David Lakin, Head of Education, The Institute of Engineering and Technology

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A UNIQUE PROJECT IN HUMBERSIDE

From time to time the opportunity to bring together a group of sponsors to invest in a region arises. Over the past three years, Greenpower has worked to build an extensive coalition of partners and supporters to deliver a UK first event and a unique experience for the young people of Hull, East Riding of Yorkshire and North Lincolnshire.

"Engineering is hard and fun. You need to know the 'nuts and bolts', and the right amounts and put it together to make a masterpiece" Student, Year 6



"If we encouraged just one more person to take up engineering as a career that would be good, but I believe this event will inspire hundreds - the participants, their family, friends and supporters and many of the spectators." Ross Dean, UK Finance Director, Siemens Gamesa

HOW IT ALL BEGAN

In April 2016, Greenpower, with the support of the Careers and Enterprise Company and Greenport Hull, set up a project in the Humberside Local Enterprise Partnership (LEP) area with the aim of:

"Inspiring young people in the Humber LEP region to consider a STEM career and increasing the quality and quantity of the contact with prospective employers."

It was funded by grants from the Careers and Enterprise Company and Greenport Hull as well as extensive match funding from local employers and schools. Although the project was initially aimed at young people in full time secondary education, the level of enthusiasm led to a significant expansion to primary schools, supported by the Motorola Solutions Foundation, and to youth teams targeting young people not in employment, education or training (NEET). The initial project ended in July 2017 with a hugely successful inaugural race event around the KCOM stadium in Hull.





"A bunch of kids came together with a business to build a car which was very successful and culminated in an amazing day. To get that many teams and that many students and businesses in year one was very impressive. The day was very well organised." Humberside employer

THE FIRST UK CLOSED ROAD ELECTRIC CAR STREET RACE

Enthusiasm for the project within Hull has continued to grow, with more new teams being added supported by Greenport Hull and Hull City Council.

The KCOM stadium was too small for the increasing number of teams which led to Greenpower, Hull City Council and Greenport Hull aiming for a street race in the centre of Hull, with the support of Motorsport UK.

Businesses, schools, motorsport clubs, employers, and the local community all came together in the heart of the city to execute a highly engaging and well attended street race which championed the importance of STEM.

On Sunday 28 April 2019, 700 young people and racers took part in the UK's first ever closed road electric race in cars they had designed and built themselves.

An estimated 5,000 people were in attendance at the Hull Street Race, as teams and supporters descended on the Queen's Garden area of the city to compete in a variety of sporting challenges.

Baron of Kingston-upon-Hull, John Prescott, was also present during the event to see first-hand the rewards of the community's investment in the race and its local young people.





HUMBERSID



STEM INSPIRATION ZONE

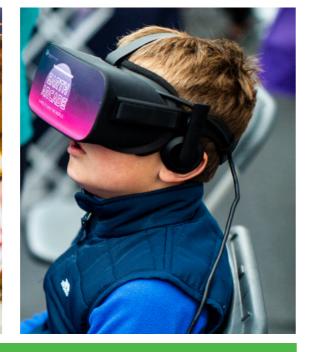
The Inspiration Zone, run by the University of Hull, attracted a high visitor count on the day from spectators and participants who could enjoy a variety of science based activities. This included virtual reality demos, the opportunity to turn their hand to software programming and racing simulators, and the latest robotics innovations. Information on careers in STEM, energy and manufacturing was also readily available from Greenpower's sponsors and partners. The Yorkshire EV Club was in attendance, showcasing a broad range of electric vehicles that are on the road today.

"They now see what opportunities there are with STEM and the route they might take to achieve that. By seeing things in the STEM test children went "how can I do that?" We had ad hoc discussions on the day." Teacher, Primary School









"My daughter never thought about engineering, she was thinking of beauty and girly things, and she found it interesting to look at the different things she could do. She was thinking that girls could not get involved in technology and engineering, that it was a boys' thing." Parent of Pupil in Year 6

ATTRACTING VISITORS TO THE CITY CENTRE

The street race was an excellent opportunity to attract the public into the city centre on a Sunday and to raise the profile and reputation of the city. Thousands of parents, pupils, supporters and general members of the public had a brilliant day.

"These children will always remember driving around the streets of **Hull."** Mark Jones, Director of Regeneration, Hull City Council





"It definitely promotes Hull in a positive light. I don't know of any other race like that anywhere nearby. It says it is a fun city, it has got opportunities for young people and the fact that it is a unique event for this area, that it is happening in Hull and not in other places" Parent





"It is a forward-thinking city, having opportunities available to young people to participate in different events." Parent



